

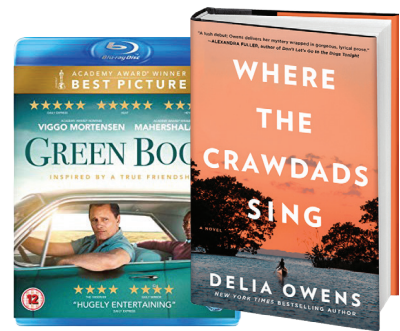


TETON COUNTY LIBRARY

REPORT TO OUR COMMUNITY

Spring 2020

TOTAL CIRCULATION
445,459



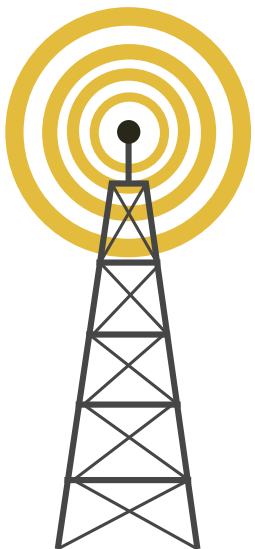
VOLUNTEER HOURS
8729 = \$221,974



CHILDREN & TEEN PROGRAM ATTENDANCE
25,694

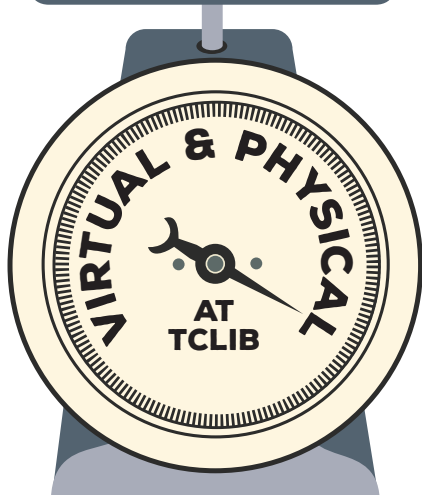


ADMIT
ADULT PROGRAM & CLASS ATTENDANCE
20,612
ONE



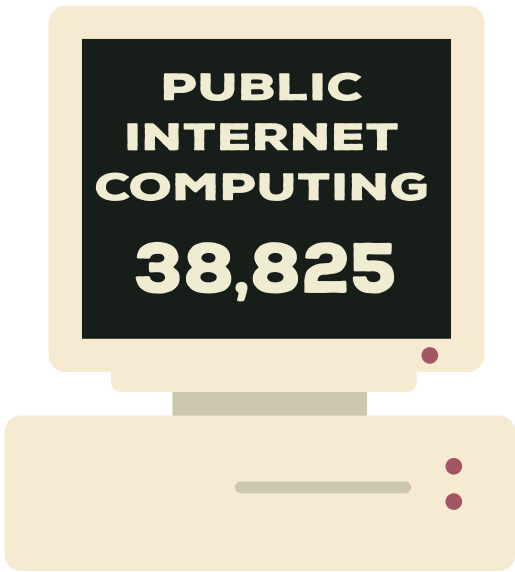
WIRELESS USE (LOG-INS)
139,550

587,805

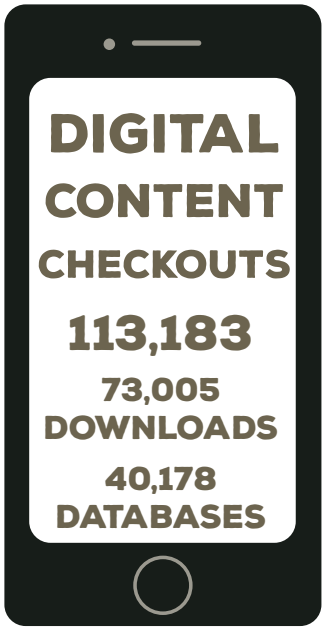


VISITS

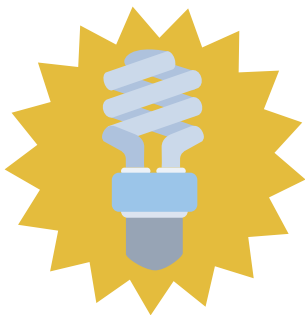
PUBLIC INTERNET COMPUTING
38,825



DIGITAL CONTENT CHECKOUTS
113,183
73,005 DOWNLOADS
40,178 DATABASES



REFERENCE QUESTIONS ANSWERED



16,250

FOR EVERY
SPENT BY TETON COUNTY,
CITIZENS
GET
IN LIBRARY COLLECTIONS, SERVICES, PROGRAMS AND FACILITY USE.



\$6.21 BACK

\$4,195
VALUE PER OPEN HOUR

VS

\$675
COST PER OPEN HOUR



WI-FI HOTSPOT CHECKOUTS
530



ACTIVE CARD HOLDERS
16,155

*ALL DATA FROM CALENDAR YEAR 2019



TETON COUNTY LIBRARY

TCLIB.ORG

THE STORIES BEHIND THE STATS

QUICK! USE BRAINHQ & IMPROVE YOUR RESPONSE TIME

Dr. Martha Stearn, Director of Cognitive Health at St. John's Health, has for some time been prescribing the use of the online resource BrainHQ for patients with neurological challenges or concerned about memory loss. One drawback to its use, however, was its cost, so she was thrilled to learn that the library is offering BrainHQ to library card holders for free.

The exercises on BrainHQ are based on 30 years of research, and the website recommends devoting at least a few minutes a day to exercise your memory, attention, brain speed, people skills, intelligence and navigation.

Says Dr. Stearn, "It's being heavily studied and I think we will see more evidence coming out that using this program does sharpen your mind and may reduce risk for developing dementia. We have testimonials from graduates of our Brain Works Boot Camp (a program developed at UCLA that is open to the community and launched by St. John's Cognitive Health). BrainHQ is a part of that program. People report they are more aware of their surroundings, more attentive, and one person even reported it improved her tennis game." Try it yourself (your brain may subconsciously thank you!) at tclib.org/brainhq.



DR. MARTHA STERN



PLAYAWAYS: LISTEN HERE, LISTEN THERE

You could listen in a boat, you could listen with a goat, and in the dark, and on a train... to say that the versatility of Playaways has

caught this family's attention would be an understatement. Sisters Lily and Olive, Alta Branch patrons, love how the tiny devices have whole audiobooks in them to listen to anywhere and everywhere they go. Lily's favorite audiobook so far has been Beverly Cleary's *Ramona Quimby, Age 8*, and Olive doesn't care so much what she listens to as long as it's in a cozy place. Says their mom, "Playaways are the best! The all-in-one design allows us to just focus on the book instead of all the other options on other devices, i.e.- music, games, pictures, videos, etc. We love that it is small enough to

go in your pocket for ease of movement. So simple to use." So try a Playaway in a car, or in a tree, they are so good, so good, you see!



PLAYAWAY SISTERS

INTER-LIBRARY LOAN REQUESTS KEEP US ON OUR TOES

If you visit the library on a sunny afternoon, you're likely to see Richard (a former newspaper man) at a table near the window with the *New York Times* spread out before him. If you happen to be nearby when he turns the last page, you'd best be on your toes. A 20-minute conversation with this lifelong learner may touch on Kitchner's theory of the multiverse, the 22 amino acids at work in your body, what's going on in the presidential race, and what movie he's planning on seeing this weekend. A library regular since we were housed in "the old log cabin building" in 1970, Richard has done his best to read his way through most of our nonfiction collection, eagerly awaiting new titles, and quite often, anticipating more of them than we do.

Luckily, our inter-library loan librarian Cayla is on her toes, borrowing books from all over the United States for just \$2.00 a pop, so Richard can quench his thirst for knowledge. As much as he loves the daily *New York Times* and getting inter-library loans of obscure quantum physics tomes, his favorite thing about the library is "this great staff." The feeling is mutual when it comes to regulars like you, Richard!



RICHARD THE REGULAR



CASSIE AND SUSAN

TECHNOLOGY HELP WITH A SIDE ORDER OF KINDNESS

Cassie and Susan, friends and business partners in Hong Kong Buffet for 20 years, found that their restaurant location had a side benefit they didn't originally bank on: it was a short walk to the library. It was a convenience that proved invaluable over the years, as they had no computer, printer, or scanner. The library's computer center became their office, a place

to write menus and correspondence for the business, where Susan could get help with correct wording or get business terminology explained to her.

As Susan's proficiency with English grew, she discovered that the library was more than a place to do her work, it was a place for learning. Reading books in English sped up her language learning, and tech tutoring helped her computer literacy grow to the point that she had a website for the restaurant. Twenty years of relationships with staff made the library seem like a second home to

Susan, while Cassie increasingly found that their homeland was calling to her, and she decided to retire last year. They jointly decided to sell the restaurant, where one of the last meals they cooked was a huge buffet for their friends at the library (they're pictured here in the library staff kitchen).



BINGE BOXES: JUST ADD POPCORN

It's always been easy to check out a stack of movies from us, but with our newest collection, called Binge Boxes, you'll take home multiple movies with a single check out. Each Binge Box contains 4-6 films with a common (clever) theme. Some examples include "Don't Mess with Denzel," "Don't Go in the Water," and "I Call Shotgun." The theme most appropriate for this year is "Don't Think a Flu Shot Will Cut It," which has these titles in it: "Outbreak," "Contagion," "Quarantine," among others. Too soon? Then maybe the Pixar-themed set will be more your speed. All of the new Binge Boxes will be ready when the library reopens; then we'll be able to invite you to block out some time, pop some popcorn, and choose a new way to binge.



LIBRARY CLOSEUP STORIES

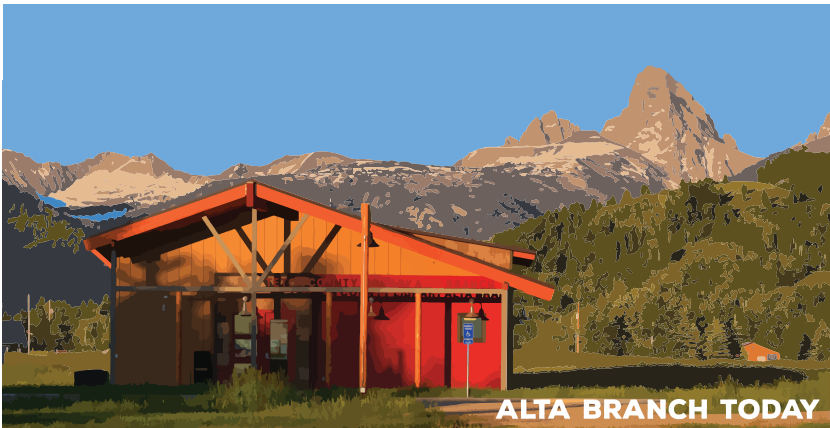
ALTA BRANCH CELEBRATES 10 YEARS AS “COMMUNITY LIVING ROOM”

In December, the Alta Branch Library staff and Friends threw a 10th anniversary bash, bringing back a signature local event, Cowboy Songs & Cake. It was a chance for both regulars and those responsible for the building to celebrate the popularity of the building and reflect on how it came to be (while eating Virginia’s famous carrot cake and listening to music, of course).

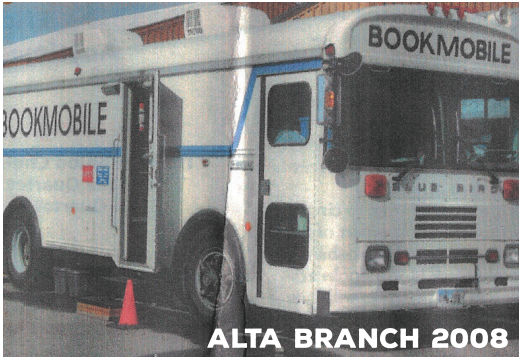
The library first resided for 40 years inside the Alta School, but public access to it eventually raised liability issues for the school district. The temporary solution to that problem was to relocate the library to a bookmobile in the school’s parking lot in 2008. That’s when planning began for a dedicated library building. In quick succession, fundraising kicked off, land was purchased from St. Francis of the Tetons Episcopal Church, Gilday Architects and Humphries Poli Architects were commissioned with the design, and Shaw Construction began building in May, 2009. A mere seven months later, the sunny 2500-square-foot building opened its doors to the public.

Alta Branch Manager Eva Dahlgren credits locals with making the branch happen. “Ten years ago, this community rallied to garner the political support, tax dollars, and private funds needed to create this special place where people can learn and gather.” And gather they do. Staff have been thrilled to watch local children grow and progress from attending Baby Time, through Storytime, to dropping by after Alta School lets out, to coming in to work on middle and high school research projects. In winter, skiers drop by on their way home from Grand Targhee resort, or they ski straight to the building via the adjacent nordic trails. In summer, Grand Teton Music Festival offers free family concerts, and all ages participate in Library Summer Fun programming.

All year long, it’s a home for discourse and learning. Says Dahlgren, “this place continues to thrive because of the community support, and THAT is something to celebrate!”



ALTA BRANCH TODAY



ALTA BRANCH 2008



NOSO PATCH PHOTOS BY LINDSAY LINTON

RESEARCH AT THE LIBRARY HELPED ME START MY BUSINESS

By Kelli Jones, Founder of Noso Patches



Anytime I’m curious about something, I come to the library to dig in and do research. The library has so many books and resources like Reference USA, and the space, as it’s evolved over my 20 years of living in Jackson, is so warm and inviting. I feel like a detective when I’m researching, and I love the process so much. However, I view the research librarians as my trusty assistants because they are masters of digging up information, especially when I can’t find it in the e-card catalog on the internet.

When I started Noso, I wanted to learn more about the history of textiles and the role of counterculture in fashion. I was never just starting a business, in my mind I was starting a revolution. I was setting out to change the world, change manufacturing processes, and educate people on how they can stand up for the environment by slapping a Noso patch on

their sleeve, tent or bag.

In the beginning, I knew patches were used for practical purposes like covering up holes or labeling uniforms, but I was interested in how they were used to start movements and protests like the Vietnam war. So that is what Kurt (TCL’s Research Desk Supervisor) and I researched. We were looking for any occurrence where patches were used to get people to think. To change their behavior. I was essentially laying a blueprint for a revolution. Kurt found some links that he forwarded to me on the history of embroidered patches, which I still use as reference points today. Yay to Kurt!!!

Patch technology had evolved from sew-on to iron-on, but irons set on a high heat setting can melt high technical fabrics that make up many sleeping bags, tents, and down jackets. After testing out hundreds of different formulas, I engineered a fabric patch that you stick on just like a sticker, and then set it permanently with a little heat from sunshine or a hair dryer.

We launched Noso Patches in August of 2016 and shipped our first patches to our Indiegogo backers in January of 2017. Noso Patches are now door to door at all REI stores across the US, and available in over 400 specialty stores. We are in fact changing the way manufacturers think about product development and paving a path where they can design from a place of circularity.

I’ve used the library to research a ton of things over the years. A few topics that come to mind – history of yurt living – I was fascinated by the Mongolians who lived the nomadic yurt life as I lived in a yurt in Kelly, WY. I love architecture – dove deep on this one probably a few times. I was into vintage cars for a little while and slid down that rabbit hole. I was interested in learning more about the Sheepeater Indian Tribe in Yellowstone recently. I love vegan food – I’m sure I’ve checked out countless cookbooks too!

WHILE THE LIBRARY IS CLOSED, [TCLIB.ORG/DIGITAL](https://tclib.org/digital) HAS GREAT CONTENT TO READ, LISTEN TO, LEARN FROM, AND WATCH.

The New York Times

rb

digital

FOUNDATION
DIRECTORY
ONLINE

hoopla

libby
By OverDrive

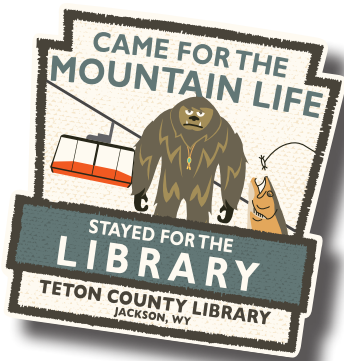
kanopy
KIDS

kanopy

ancestry

Call us at (307) 201-3419 for help getting started.

Editor’s note:
Look for a Teton County Library Noso patch to be coming soon, and as they like to say at Noso, patch up!



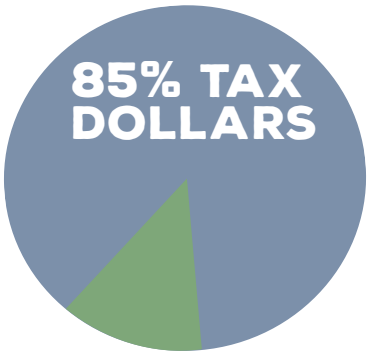
TETON COUNTY LIBRARY

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Page to the Podium



MOUNTAIN STORY:
LYNN HILL



EDIBLE BOOK FESTIVAL



SUMMER READING



IN-LIBRARY LAPTOP LENDING

THANK
YOU!



FAMILY CONCERT WITH LAURIE BERKNER



ALL-AGES
HARRY POTTER
PROGRAMS



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BEFORE KINDERGARTEN KITS

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